

SPONSORSHIP PACKAGE



Dear Friend of LGBTQ+ Film in San Diego:

We are thrilled to announce the **26th Annual FilmOut San Diego LGBTQ+ Film Festival**. We enthusiastically invite you to be a Sponsor of the 2026 FilmOut Festival. Our valued Sponsors are integral to the ongoing success of the festival, and we are grateful for our past and continuing sponsors.

FilmOut San Diego is extremely well-known within the LGBTQ+ film festival circuit, eagerly attracting filmmakers from around the globe. We strive to show the very best of the newest LGBTQ+-themed films. Contributed by filmmakers from various countries, the diversity of meaningful storylines and controversial topics educate and inform Festival attendees. Live events such as film festivals are critically needed more than ever!

Our 2025 FilmOut Festival was a resounding success, drawing enthusiastic audiences and earning glowing praise from participating filmmakers. The festival showcased a dynamic and inclusive lineup, highlighting powerful stories from various communities, while also exploring evolving themes within the LGBTQ+ experience. Beyond entertainment, the program celebrated the cultural legacy of LGBTQ+ storytelling and amplified voices that shape today's conversations around diversity, equity, and inclusion. With record attendance, strong media coverage, and exceptional community engagement, FilmOut continues to serve as a vital platform for connection, visibility, and creative expression.

As we look ahead, the 2026 FilmOut Festival promises to build on this momentum with even greater reach, innovation, and impact. We invite sponsors and partners to join us in championing representation, supporting independent film, and connecting with an engaged, forward-thinking audience that values authenticity and social progress.

The 2026 FilmOut Festival will be presented **AUGUST 20-23, 2026** at The San Diego Natural History Museum (THE NAT) and the Museum of Photographic Arts at The San Diego Museum of Art (MOPA)—both venues located in Balboa Park. This four-day event will include dozens of international, documentary, short and feature films. Our opening night will be at THE NAT and the remaining 3 days at MOPA.

Please consider becoming a Sponsor! Enclosed is a list of potential Sponsorship Opportunities and a Sponsorship Commitment form. A variety of sponsorship levels are available, each with an array of visibility, benefits, advertising opportunities, and ticket packages.

We sincerely welcome you and hope you will join us! If you have questions, please let us know.

Sincerely,

Michael McQuiggan

Michael McQuiggan, Program Director

FilmOut San Diego

2358 University Avenue, #1869, San Diego, CA 92104

email: michael@filmoutsandiego.com

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2026 FILMOUT SPONSORSHIP OPPORTUNITIES

PRINCIPAL FESTIVAL SPONSOR \$7,500

- Top billing in the 2026 Festival Program and special recognition during the Opening Night Party and at every public event during the festival. Option for 15-30 second video spot before all films (to be provided by sponsor).
- Special acknowledgment in all publicity and events associated with the 2026 Festival.
- Logo on the front cover of the 2026 Festival Program.
- Full-page color ad on the rear cover of the 2026 Festival Program.
- Most prominent logo placement on the FilmOut website, with a link to your sponsor site (homepage).
- 12 Festival Passes (\$150 value each), valid for entry to all screenings during the 2026 Festival.
- Logo in the 2026 Program and festival screen (rotating) at THE NAT & MOPA & ULTRASTAR CINEMAS (special event screenings throughout the year).

OPENING NIGHT SPONSOR \$5,000

- Special Shout Out on Opening Night and opportunity to present on stage. Option for 15-30 second video to screen prior to film on Opening Night only (to be provided by sponsor).
- Full-page color ad in the 2026 Festival Program (prominent placement).
- Logo placement on the FilmOut website, with a link to your sponsor site (homepage).
- 10 Festival Passes (\$150 value each), valid for entry to all screenings during the 2026 Festival.
- Logo in the 2026 Program and festival screen (rotating) at THE NAT & MOPA & ULTRASTAR CINEMAS (special event screenings throughout the year).

TICKET SPONSOR [Limit One] \$3,500

- Sponsor advertisement to appear on all tickets (rear) distributed throughout 2026 Festival.
- Full-page color ad in the 2026 festival program.
- 8 Festival Passes (\$150 value each), valid for entry to all screenings during the 2026 Festival.
- Logo in the 2026 Program and festival screen (rotating) at THE NAT & MOPA & ULTRASTAR CINEMAS (special event screenings).
- Logo placement on FilmOut website with a link to the sponsor's homepage.

DAY SPONSOR [Friday, Saturday or Sunday] \$2,500

- Special recognition during the presentation of every film screened on your designated day.
- Full-page color ad in the 2026 Festival Program.
- 6 Festival Passes (\$150 value each), valid for entry to all screenings during the 2026 Festival.
- Logo in the 2026 Program and festival screen (rotating) at THE NAT & MOPA & ULTRASTAR CINEMAS (special event screenings).
- Logo placement on FilmOut website with a link to the sponsor's homepage.

PROGRAM SPONSOR \$1,500

- Special recognition in the introduction of the "Co-Presented By" FilmOut 2026 Program (film TBD by FilmOut and some titles may be shared).
- Full-page color ad in the 2026 Festival Program.
- 4 Festival Passes (\$150 value each), valid for entry to all screenings during the 2026 Festival.
- Logo in the 2026 program and festival screen (rotating) at THE NAT & MOPA & ULTRASTAR CINEMAS (special event screenings).
- Logo placement on FilmOut website with a link to the sponsor's homepage.

FESTIVAL SPONSOR \$750

- Full-page color ad in 2026 Festival Program.
- 2 Festival Passes (\$150 value each), valid for entry to all screenings during the 2026 Festival.
- Logo in the 2026 program and festival screen (rotating) at THE NAT & MOPA & ULTRASTAR CINEMAS (special event screenings).
- Logo placement on FilmOut website with a link to the sponsor's homepage.

AD SPONSOR ONLY \$500 or \$250

- Full or Half Page Ad ONLY (no passes, rotating logo etc).

ANONYMOUS DONATION SPONSOR Custom Amount

- No passes, no advertisements.

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2026 SPONSOR COMMITMENT FORM

SPONSOR INFORMATION

Name _____ Company Name _____
Phone (_____) _____ Email _____
Street _____ City/State/Zip _____
Signature _____

YES! I/We eagerly support the 2026 FilmOut San Diego LGBTQ Film Festival as:

(refer to attached Sponsorship Opportunities Form for full descriptions)

- Principal Festival Sponsor** (\$7,500 level)
- Opening Night Sponsor** (\$5,000 level)
- Ticket Sponsor (One Only)** (\$3,500 level)
- Day Sponsor** (\$2,500 level)
- Program Sponsor** (\$1,500 level)
- Festival Sponsor** (\$750 level)
- Ad Sponsor Only** (no passes) Please select one: **Full Page Ad** (\$500) **Half-Page Ad** (\$250)
- Anonymous Donation Sponsor** (no passes, no advertisements)

PAYMENT INFORMATION

- Check attached**
- PayPal/Credit/Debit** Use QR Code to make payment/donation:



Go directly to FilmOut San Diego website for payment/donation:
www.filmoutsandiego.com

► TWO WAYS TO SUBMIT YOUR COMPLETED SPONSORSHIP FORM:

1

Email:
michael@filmoutsandiego.com

2

Mail to:
Michael McQuiggan, Program Director FilmOut San Diego
2358 University Avenue #1869, San Diego, CA 92104

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AD SPECIFICATIONS



FILMOUT
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ADVERTISEMENT INFORMATION

PRINT SPECIFICATIONS

- Final Program Size: 6" x 6"
- Color Process: CMYK
- Bindery: Saddle stitch binding

REQUIREMENTS FOR ALL ADS

- Ad Size. See sizes to the right. >>>
- CMYK (no RGB or spot colors)
Files using RGB and spot colors will be returned for re-submission and additional charges may be applied.
- Image resolution: 300 dpi
- All fonts outlined
- Embed all images
- **Include 0.125" bleed**
- **NO crop marks**

FINAL FILE REQUIREMENTS

We accept the following files and formats:

- PDF (300 dpi)
- TIFF (300 dpi)
- JPG (300 dpi)
- EPS (all fonts outlined)

ARTWORK DEADLINE

- **FRIDAY, JULY 17, 2026 @ 5PM PST**
- We encourage you to have finalized artwork files ready for submission at the time of purchasing your ad.

SUBMITTING ARTWORK

- When ready, email artwork to:
micahel@filmoutsandiego.com

If you have multiple files, use a ZIP program first, then submit. **Note:** Do not use more than 15 characters or spaces when naming your files.

Full Page Ad

(Square)

6" w x 6" h

Add 0.125" bleed

CMYK color

300 dpi resolution

No crop marks

Half Page Ad

(Vertical)

3" w x 6" h

Add 0.125" bleed

CMYK color

300 dpi resolution

No crop marks

ARTWORK DEADLINE

FRIDAY, JULY 17, 2026 @ 5PM PST

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