

# SPONSORSHIP PACKAGE



**FILMOUT**  
SAN DIEGO

## Dear Friend of LGBTQ+ Film in San Diego:

We are thrilled to announce the **24<sup>TH</sup> Annual FilmOut SanDiego LGBTQ+ Film Festival**. We enthusiastically invite you to be a **Sponsor of the 2024 FilmOut Festival**. Our valued Sponsors are integral to the ongoing success of the festival and we are grateful for our past and continuing sponsors.

FilmOut San Diego is extremely well-known within the LGBTQ+ film festival circuit, eagerly attracting filmmakers from around the globe. We strive to show the very best of the newest LGBTQ+-themed films. Contributed by filmmakers from various countries, the diversity of meaningful storylines and controversial topics educate and inform Festival attendees. Live events such as film festivals are critically needed more than ever!

Our 2023 FilmOut Festival was tremendously successful. Overwhelmingly positive feedback from both audience members and participating filmmakers praised the wide range of films, covering relevant perspectives of the Asian, Black, Hispanic, Transgender, and Drag Queen communities to dynamics new to the LGBTQ community such as marriage, parenthood, divorce, and aging. The program reflected the historical importance of the LGBTQ narrative as well as stories of self-awareness, acceptance, and inspiration. Our 2024 FilmOut Festival promises to be equally exciting!

The 2024 FilmOut Festival will be presented **September 12–15, 2024** at The San Diego Natural History Museum (THE NAT) and the Museum of Photographic Arts at The San Diego Museum of Art (MOPA)—both venues located in Balboa Park. This four-day event will include dozens of international, documentary, short and feature films. Our opening night will be at THE NAT and the remaining 3 days at MOPA.

Please consider becoming a Sponsor! Enclosed is a list of potential Sponsorship Opportunities and a Sponsorship Commitment form. A variety of sponsorship levels are available, each with an array of visibility, benefits, advertising opportunities, and ticket packages.

FilmOut San Diego annually affirms the ongoing integrity and boundless imagination of our community and the artists who tell our stories. We believe our work is part of an ongoing effort to build a vibrant, affirming and sustainable LGBTQ community in San Diego County.

We sincerely welcome you and hope you will join us! If you have questions, please let us know.

Sincerely,

*Michael McQuiggan*

**Michael McQuiggan, Program Director**

**FilmOut San Diego**

2358 University Avenue, #1869, San Diego, CA 92104

email: michael@filmoutsandiego.com

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*FilmOut San Diego is IRS 501(c)(3) Organization # 33-0577991. Contributions are tax-deductible to the fullest extent of the law.*



## 2024 FILMOUT SPONSORSHIP OPPORTUNITIES

### PRINCIPAL FESTIVAL & OPENING NIGHT SPONSOR \$10,000

- Top billing in the 2024 Festival Program and special recognition during the Opening Night Party and at every public event during the festival.
- Special acknowledgment in all publicity and events associated with the 2024 Festival.
- Logo on the front cover of the 2024 Festival Program.
- Full-page color ad on the rear cover of the 2024 Festival Program.
- Most prominent logo placement on the FilmOut website, with a link to your sponsor site (homepage).
- 10 Festival Passes (\$150 value each), valid for entry to all screenings during the 2024 Festival.
- Logo in the 2024 Program and festival screen (rotating) at THE NAT & MOPA & LANDMARK CINEMA'S (special event screenings throughout the year).

### TICKET SPONSOR [Limit One] \$3,500 Minimum Bid

- Sponsor advertisement to appear on all tickets (rear) distributed throughout 2024 Festival.
- Full-page color ad in the 2024 festival program.
- 8 Festival Passes (\$150 value each), valid for entry to all screenings during the 2024 Festival.
- Logo in the 2024 Program and festival screen (rotating) at THE NAT & MOPA & LANDMARK CINEMA'S (special event screenings)
- Logo placement on FilmOut website with a link to the sponsor's homepage.

### DAY SPONSOR [Friday, Saturday or Sunday] \$2,500

- Special recognition during the presentation of every film screened on your designated day.
- Full-page color ad in the 2024 Festival Program.
- 6 Festival Passes (\$150 value each), valid for entry to all screenings during the 2024 Festival.
- Logo in the 2024 Program and festival screen (rotating) at THE NAT & MOPA & LANDMARK CINEMA'S (special event screenings).
- Logo placement on FilmOut website with a link to the sponsor's homepage.

### PROGRAM SPONSOR \$1,500

- Special recognition in the introduction of the "Co-Presented By" FilmOut 2024 Program (film TBD by FilmOut and some titles may be shared).
- Full-page color ad in the 2024 Festival Program.
- 4 Festival Passes (\$150 value each), valid for entry to all screenings during the 2024 Festival.
- Logo in the 2024 program and festival screen (rotating) at THE NAT & MOPA & LANDMARK CINEMA'S (special event screenings).
- Logo placement on FilmOut website with a link to the sponsor's homepage.

### FESTIVAL SPONSOR \$750

- Full-page color ad in 2024 Festival Program.
- 2 Festival Passes (\$150 value each), valid for entry to all screenings during the 2024 Festival.
- Logo in the 2024 program and festival screen (rotating) at THE NAT & MOPA & LANDMARK CINEMA'S (special event screenings).
- Logo placement on FilmOut website with a link to the sponsor's homepage.

### AD SPONSOR ONLY \$500 or \$250

- Full or Half Page Ad ONLY (no passes, rotating logo etc).

### ANONYMOUS DONATION SPONSOR Custom Amount

- No passes, no advertisements.

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## 2024 SPONSOR COMMITMENT FORM

### SPONSOR INFORMATION

Name \_\_\_\_\_ Company Name \_\_\_\_\_  
Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_  
Street \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
**Signature** \_\_\_\_\_

**YES! I/We eagerly support the 2024 FilmOut San Diego LGBTQ Film Festival as:**  
*(refer to attached Sponsorship Opportunities Form for full descriptions)*

- Principal Festival & Opening Night Sponsor** (\$10,000 level)
- Ticket Sponsor (One Only)** (\$3,500 level)
- Day Sponsor** (\$2,500 level)
- Program Sponsor** (\$1,500 level)
- Festival Sponsor** (\$750 level)
- Ad Sponsor Only** (no passes). Please select one:  **Full Page Ad** (\$500)  **Half-Page Ad** (\$250)
- Anonymous Donation Sponsor** (no passes, no advertisements)

### PAYMENT INFORMATION

- Check attached**
- PayPal/Credit/Debit** Use QR Code to make payment/donation:



Go directly to FilmOut San Diego website for payment/donation:  
[www.filmoutsandiego.com](http://www.filmoutsandiego.com)

### ▶ TWO WAYS TO SUBMIT YOUR COMPLETED SPONSORSHIP FORM:

**1** **Email:**  
michael@filmoutsandiego.com

**2** **Mail to:**  
Michael McQuiggan, Program Director FilmOut San Diego  
2358 University Avenue #1869, San Diego, CA 92104



## ADVERTISEMENT INFORMATION

### PRINT SPECIFICATIONS

- Final Program Size: 6" x 6"
- Color Process: CMYK
- Bindery: Saddle stitch binding

### REQUIREMENTS FOR ALL ADS

- Ad Size. See sizes to the right. >>>
- CMYK (no RGB or spot colors)  
Files using RGB and spot colors will be returned for re-submission and additional charges may be applied.
- Image resolution: 300 dpi
- All fonts outlined
- Embed all images
- **Include 0.125" bleed**
- **NO crop marks**

### FINAL FILE REQUIREMENTS

We accept the following files and formats:

- PDF (300 dpi)
- TIFF (300 dpi)
- JPG (300 dpi)
- EPS (all fonts outlined)

### ARTWORK DEADLINE

- **THURSDAY, AUGUST 1, 2024 @ 5PM PST**
- We encourage you to have finalized artwork files ready for submission at the time of purchasing your ad.

### SUBMITTING ARTWORK

- When ready, email artwork to:  
**michael@filmoutsandiego.com**  
If you have multiple files, use a ZIP program first, then submit. **Note:** Do not use more than 15 characters or spaces when naming your files.

#### Full Page Ad

(Square)

**6" w x 6" h**

**Add 0.125" bleed**

CMYK color

300 dpi resolution

No crop marks

#### Half Page Ad

(Vertical)

**3" w x 6" h**

**Add 0.125" bleed**

CMYK color

300 dpi resolution

No crop marks

### ARTWORK DEADLINE

**THURSDAY, AUGUST 1, 2024 @ 5PM PST**