



2358 University Avenue #1869, San Diego, CA 92104
fax: 619.512.5157
info@FilmOutSanDiego.com

Dear Friend of LGBTQ+ Film in San Diego:

We are thrilled to announce our **2022 FilmOut San Diego LGBTQ+ Film Festival**, San Diego's only, all-LGBTQ+ film festival! We are fortunate to have had an extremely successful festival in 2021, with nothing but grateful and complimentary feedback from both audience members and participating filmmakers. We are proud to say we have put FilmOut San Diego on the map as a festival in which filmmakers are eager and excited to take part! And with 2021 behind us, live events like film festivals are needed more than ever!

Therefore, we are excited to present the **22nd Annual San Diego LGBTQ+ Film Festival, September 8 – September 11, 2022** at **THE NAT & MOPA** – both venues located in Balboa Park. This four-day event will include dozens of international, documentary, short and feature films. As always, we strive to show the very best of the newest crop of LGBTQ+ themed film selections available. Our opening night will be at **THE NAT** and our remaining 3 days will screen at **MOPA**.

We now invite you to become a sponsor of FilmOut San Diego. Enclosed is a copy of the **2022 FilmOut San Diego Sponsorship Opportunities** for your consideration. Many sponsorship levels are available, each with an array of visibility benefits and ticket packages.

FilmOut San Diego annually affirms the ongoing integrity and boundless imagination of our community and the artists who tell our stories. We believe our work is part of an ongoing effort to build a vibrant, affirming and sustainable LGBTQ+ community in San Diego County. We hope you will join us!

Thank you for taking the time to consider sponsorship. If you have questions, please let us know.

Sincerely,

Michael McQuiggan, *Program Director*
FilmOut San Diego
2358 University Avenue, #1869
San Diego, CA 92104
email: michael@filmoutsandiego.com

2022 FilmOut San Diego LGBTQ+ Film Festival Sponsorship Opportunities September 8th – September 11th, 2022

\$10,000 PRESENTING FESTIVAL & OPENING NIGHT SPONSOR CASH VALUE ITEMS = \$2,000

- Top billing in the FilmOut San Diego 2022 Film Festival program.
- Special recognition during the Opening Night Party and at every public event during the 2022 Festival.
- Acknowledgment as Presenting Sponsor in all publicity associated with FilmOut San Diego 2022 Festival.
- Color ad on the back cover of the 2022 FilmOut San Diego Film Festival program.
- Logo on the cover of the 2022 Festival program.
- Most prominent logo placement on the FilmOut San Diego 2022 website, with a link to the sponsor site (*homepage*).
- Most prominent logo placement in all print advertisements and promotional materials for the next year.
- 10 Festival Passes (\$150 value each), valid for entry to all screenings during the 2022 FilmOut San Diego Film Festival.
- All logo and program benefits identified in the *Program Sponsor* category.

\$5,000 DAY SPONSOR (FRIDAY, SATURDAY or SUNDAY) CASH VALUE ITEMS = \$1,700

- Special recognition during the presentation of every film screened on your designated day.
- 8 Festival Passes (\$150 value each), valid for entry to all screenings during the 2022 FilmOut San Diego Film Festival.
- All logo and program benefits identified in the *Program Sponsor* category.

\$2,500 (Minimum Bid) TICKET SPONSOR (One Only) CASH VALUE ITEMS = \$1,250

- Sponsor advertisement to appear on all tickets (*rear*) distributed throughout FilmOut San Diego 2022 Festival.
- Full-page color ad in the 2022 Festival program.
- 5 Festival Passes (\$150 value each), valid for entry to all screenings during the 2022 FilmOut San Diego LGBTQ Film Festival.
- All logo and program benefits identified in the *Program Sponsor* category.

\$1,500 PROGRAM SPONSOR CASH VALUE ITEMS = \$1,100

- Recognition in the introduction of the “Co-Presented By” FilmOut 2022 Festival program (film TBD by FilmOut and some titles *may* be shared).
- 4 Festival Passes (\$150 value each), valid for entry to all screenings during the 2022 FilmOut San Diego LGBTQ Film Festival.
- Full-page color ad in the 2022 Festival program.
- Logo in the 2022 Festival program and festival screen (rotating) at THE NAT & MOPA.
- Logo placement on FilmOut San Diego 2022 website with a link to the sponsor’s homepage.
- Sponsor’s logo shown (rotating) on the screen before special event films for the next year at other screening venues (ex: Landmark Hillcrest).

\$500 FESTIVAL SPONSOR CASH VALUE ITEMS = \$550

- Half-page color ad in FilmOut San Diego 2022 program.
- 2 Festival Passes (\$150 value each), valid for entry to all screenings during the 2022 FilmOut San Diego Film Festival.

FESTIVAL PROGRAM ADVERTISEMENTS

\$500 Full-page Color and \$250 Half-page Color



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2022 Sponsorship Commitment

September 8th – September 11th, 2022
THE NAT & MOPA

I/We gladly support the 2022 FilmOut San Diego LGBTQ Film Festival as:

- | | |
|--|--------------------------------------|
| _____ Presenting Festival Sponsor \$10,000 Level | _____ Festival Sponsor \$500 Level |
| _____ Day Sponsor \$5,000 Level | _____ Full Page Ad* \$500 Level |
| _____ Ticket Sponsor \$2,500 Level | _____ ½ Page Ad** \$250 Level |
| _____ Program Sponsor \$1,500 Level | _____ Anonymous Donation \$_____ |

Description of Donation:

Please Print:

Name _____

Company _____

Street _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Signature _____

****Please return this form via post or email****

***Full Page Advertisement Specifications:**

COLOR PROCESS = **CMYK**
RESOLUTION = **300dpi - COLOR**
FORMAT = **PDF, TIFF or EPS**
AD SIZE = **6.75" x 6.75"**
PAGE TRIM SIZE = **7"x 7"**
LIVE AREA = **6.6" x 6.6"**

**** ½ Page Advertisement Specifications:**

COLOR PROCESS = **CMYK**
RESOLUTION = **300dpi - COLOR**
FORMAT = **PDF, TIFF or EPS**
AD SIZE = **3.5" x 7" (vertical) or 7" x 3.5" (horizontal)**
PAGE TRIM SIZE = **7"x 7"**
LIVE AREA = **N/A**

Please e-mail all finished advertisements to michael@filmoutsandiego.com