



FilmOut San Diego
2358 University Avenue, #1869
San Diego, CA 92104

Fax: (619) 512-5157
michael@filmoutsandiego.com

Dear Friend of LGBT Film in San Diego:

We are thrilled to introduce you to **FilmOut San Diego 2016**, San Diego's only LGBT Film Festival! We are fortunate to have had an extremely successful festival in 2015, with nothing but grateful and complimentary feedback from both audience members and participating filmmakers. We are proud to say we have put FilmOut San Diego on the map as a festival in which filmmakers are eager and excited to take part!

We will present the **18th Annual San Diego LGBT Film Festival, June 3rd – June 5th, 2016** at the **Observatory North Park**. This three-day event will include over 40 international, documentary, short and feature films. As always, we strive to show the very best of the newest crop of LGBT-themed film and video selections available.

We now invite you to become a sponsor of FilmOut San Diego. Enclosed is a copy of the **2016 FilmOut San Diego Sponsorship Opportunities** for your consideration. Many sponsorship levels are available, each with an array of visibility benefits and ticket packages.

FilmOut San Diego annually affirms the ongoing integrity and boundless imagination of our community and the artists who tell our stories. We believe our work is part of an ongoing effort to build a vibrant, affirming and sustainable LGBT community in San Diego County. We hope you will join us!

Thank you for taking the time to consider sponsorship. If you have questions, please let us know.

Sincerely,

Michael McQuiggan, *Programming Director*
FilmOut San Diego
2358 University Avenue, #1869
San Diego, CA 92104
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**2016 FilmOut San Diego
Film Festival
Sponsorship Opportunities
June 3 – June 5, 2016**

\$7,500 PRESENTING FESTIVAL & OPENING NIGHT SPONSOR

CASH VALUE ITEMS = \$2,000

- Top billing in the FilmOut San Diego 2016 LGBT Film Festival program.
- Special recognition during the Opening Night Party and at every public event during the 2016 Festival.
- Acknowledgment as Presenting Sponsor in all publicity associated with FilmOut San Diego 2016 Festival.
- Color ad on the back cover of the 2016 Festival program.
- Sponsor name to appear with FilmOut on the Observatory North Park Theatre marquee.
- Logo on the cover of the 2016 Festival program.
- Most prominent logo placement on the FilmOut San Diego 2016 website, with a link to the sponsor site (homepage).
- Most prominent logo placement in all print advertisements and promotional materials for the next year.
- 10 Festival Passes (\$100 value each), valid for entry to all screenings during the 2016 FilmOut San Diego Film Festival, and 20 Additional Opening Night/Party tickets.
- All logo and program benefits identified in the *Program Sponsor* category.

\$5,000 DAY SPONSOR (SATURDAY OR SUNDAY)

CASH VALUE ITEMS = \$1,550

- Special recognition during the presentation of every film screened on your designated day.
- 8 Festival Passes (\$100 value each), valid for entry to all screenings during the 2016 FilmOut San Diego Film Festival, and 10 Additional Opening Night/Party tickets.
- All logo and program benefits identified in the *Program Sponsor* category.

\$2,500 (MINIMUM BID) TICKET SPONSOR (ONE ONLY)

CASH VALUE ITEMS = \$1,125

- Sponsor advertisement to appear on all tickets (rear) distributed throughout FilmOut San Diego 2016 Festival.
- Full-page color ad in the 2016 Festival program.
- 5 Festival Passes (\$100 value each), valid for entry to all screenings during the 2016 FilmOut San Diego Film Festival, and 5 Additional Opening Night/Party tickets.
- All logo and program benefits identified in the *Program Sponsor* category.

\$1,500 PROGRAM SPONSOR

CASH VALUE ITEMS = \$1,000

- Recognition in the introduction of the “Co-Presented By” FilmOut 2015 Festival program (film TBD by FilmOut and some titles *may* be shared).
- 4 Festival Passes (\$100 value each), valid for entry to all screenings during the 2016 FilmOut San Diego Film Festival, and 4 Additional Opening Night/Party tickets.
- Sponsor’s logo shown on the screen before the monthly movie for the next 12 months.
- Full-page color ad in the 2016 Festival program.
- Logo in the 2016 Festival program.
- Logo in all FilmOut San Diego promotional materials (program, inserts, posters) for the next year.
- Logo placement on FilmOut San Diego 2016 website with a link to the sponsor’s homepage.

\$500 FESTIVAL SPONSOR

CASH VALUE ITEMS = \$500

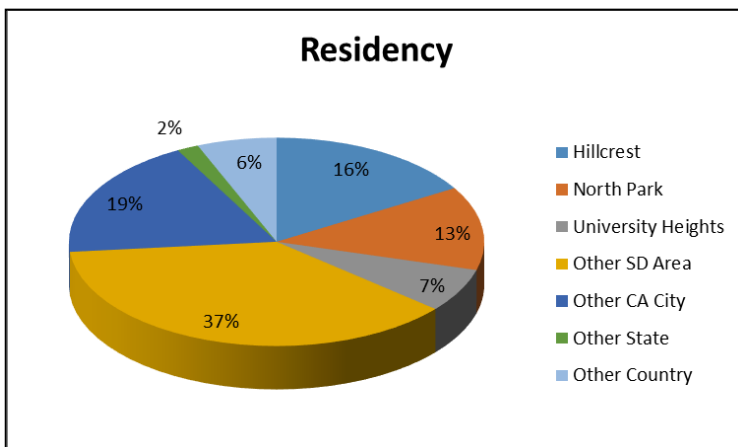
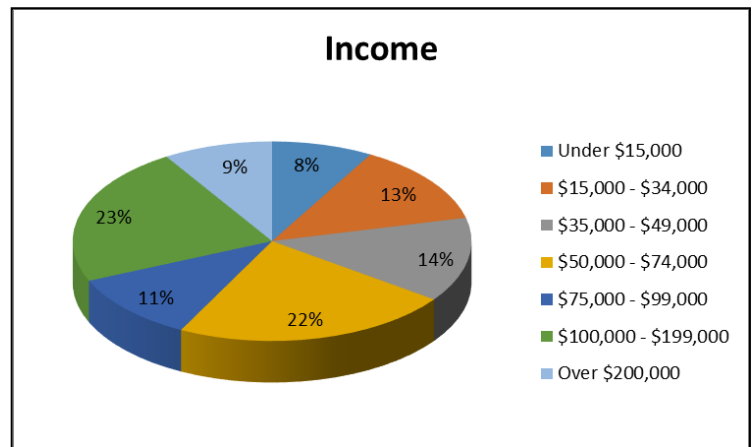
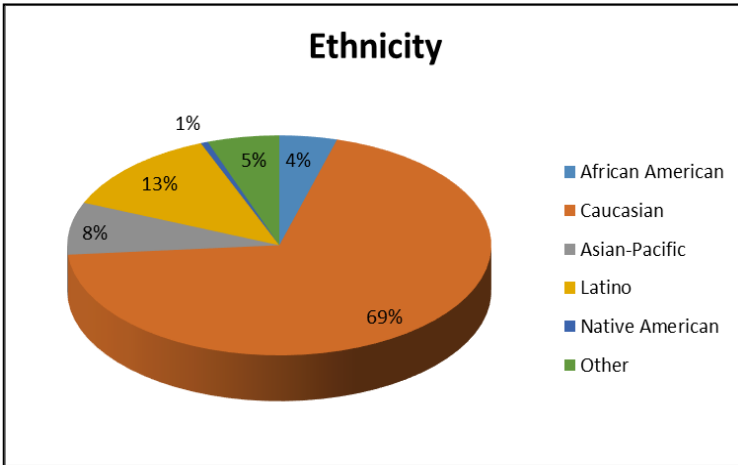
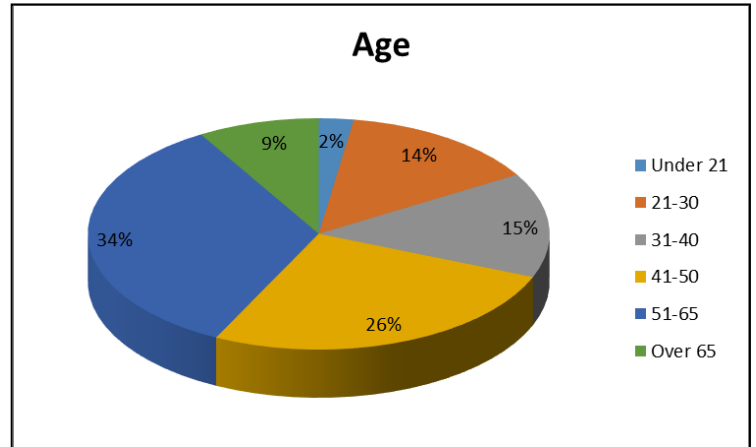
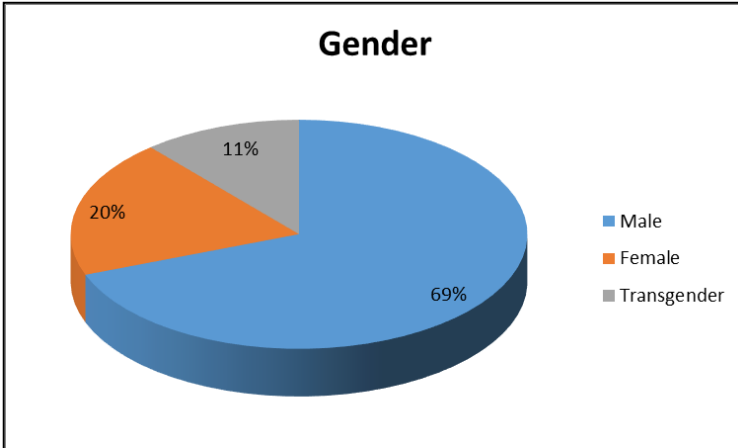
- Half-page color ad in FilmOut San Diego 2016 program.
- 2 Festival Passes (\$100 value each), valid for entry to all screenings during the 2016 FilmOut San Diego Film Festival, and 2 Additional Opening Night/Party tickets.

Festival Program Advertisements

\$ 500 Full-page Color and \$ 250 Half-page Color

FilmOut Demographics

Based on 2015 Fiscal Year Responses



2016 Sponsorship Commitment

June 3rd – June 5th, 2016
Observatory North Park

I/We gladly support the 2016 FilmOut San Diego LGBT Film Festival as:

_____ Presenting Festival Sponsor	\$7,500 Level
_____ Day Sponsor	\$5,000 Level
_____ Ticket Sponsor	\$2,500 Level
_____ Program Sponsor	\$1,500 Level
_____ Festival Sponsor	\$ 500 Level
_____ Full Page Ad	\$ 500 Level
_____ ½ Page Ad	\$ 250 Level
_____ Anonymous Donation	\$_____

Description of Donation:

Please Print:

Name _____

Company Name _____

Street _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Signature _____ **Thank You!**

****Please return this form via post, email or fax to 619-512-5157****

Full Page Advertisement Specifications:

COLOR PROCESS: CMYK
RESOLUTION: 300dpi - COLOR
FORMAT: PDF, TIFF or EPS
AD SIZE: 6.75" x 6.75"
PAGE TRIM SIZE: 7"x 7"
LIVE AREA: 6.6" x 6.6"

Half Page Advertisement Specifications:

COLOR PROCESS: CMYK
RESOLUTION: 300dpi - COLOR
FORMAT: PDF, TIFF or EPS
AD SIZE: 3.5" x 7" or 7" x 3.5" for horizontal
PAGE TRIM SIZE: 7"x 7"
LIVE AREA: N/A

Please e-mail all finished advertisements to michael@filmoutsandiego.com